

The Investor Deck



Coincierge Club

A blockchain based payment service which allows users to spend up to 10,000 different crypto currencies on goods and services in a safer, faster and more secure way via a private key wallet.

The Purpose



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The process of buying goods and services is complicated and expensive due to credit card companies and banks charging massive fees and taking multiple days to clear transfers. The paper currency alternative poses a security risk, especially in high end international tourism markets, where large products are purchased typically with exchanged USD currency.

The Problem



Coincierge Club

Currently customers must decide whether they value security and if it is worth the extra expense. Some peer to peer exchanges are currently operating, yet take days to move the currency and charge you a large percentage of the transaction.

The Problem



Coincierge Club

The Coincierge Club application offers a faster, lower cost and safer alternative to traditional commerce solutions. With up to 250k transactions per second, it is 3x faster than Visa. Our private key wallet can hold up to 10k different crypto currencies. In Nevada, we offer addition value, being protected by Nevada Senate Bill 398, which protects blockchain companies from outside taxes, licenses and regulations. This will allow venues in Las Vegas to operate without following the Nevada Gaming Control Board.

The Solution



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Our user application is finished and currently available on the Google Play Store. Our Vendor Portal is being developed for the android market, and currently operates via vendor.coincierge.club. Vendor application features are currently being developed and will include multiple tabs with line items, split checks and employee time management to start.

The Solution



Coincierge Club

Our application will be used by consumers, both in local and tourism markets, seeking safer, less expensive and faster ways to buy goods and services. Users will download the application and either buy Coincierge Club coins or load in balances from other wallets. Users can then go shopping or attend a show where our application is accepted.

The Solution



Coincierge Club

The vendor will create a QR code from the vendor portal. User scans and approves transaction and the coins are moved to the vendor account associated with the vendor portal. Vendors can cash in those transactions either at the time of transaction, or at the end of shift, end of week or end of month.

The Solution



Bitcoin and Crypto were the hottest buzzwords of 2017, and it continues to be in 2018. In June 2017, Nevada approved a law protecting blockchain companies from outside taxes, regulations and licenses. Public eye is starting to wise up to the financial monopoly held by the big banks and what their objectives are.

The Why

 **Coincierge Club**

Currently, trends are leading to the decentralization major monopolies in banking, real estate and technology. Blockchain technology allows the redistribution of wealth along with delivering a more genuine product, which cannot be reversed, manipulated or modified.

The Why



Coincierge Club

Our users are smartphone users who understand enough about technology to install the application and register. They seek value from the exceptionally low fee, instant processing, and safety of being cashless. Users who trade cryptos will enjoy spending profits on good and services.

Total Available Market: \$7,600,000,000,000

Serviceable Available Market: \$990,000,000,000

Serviceable Obtainable Market: \$19,800,000 (20%)

The Market



Coincierge Club

Bitpay: global bitcoin payment service provider

Advantage 1: Vendors don't need to use Visa to accept.
Advantage 2: Users don't have to pay fees or juggle coins to make purchases.

Advantage 3: Not Paypal backed

The Competition



Coincierge Club

Coincierge Club Application:
Android based private key wallet with SHA 256
Encryption. Master node in Las Vegas, Nevada. 250,000
transactions per second.

Coincierge Club Coins:
Developed on the waves protocol. Offers 24/7 phone
support and concierge services.

The Products



Coincierge Club

Q2 2017:

Nevada SB 398 goes into effect, protecting businesses that operate on the blockchain from other government regulations, taxes or licenses.

Crypto-Cash Hub is founded.

Beta testing of Crypto-Cash Hub bitcoin faucet and forum to a select group. Concept of Coincierge Club developed.

The Roadmap



Coincierge Club

Q3 2017:

Crypto-Cash Hub launches, our faucet begins dispersing bitcoin. Marketing begins, leading to 50K unique website visits in the first month.

Coincierge Club application development begins.

Partnerships with venues in Las Vegas begin.

Pre-ICO launches. First ever VIP table brokered on blockchain technology. Application beta testing with venues. Addition venues added.

The Roadmap



Coincierge Club

Q4 2017

ICO launches and concludes. Bounty program launches and concludes. Attended and showcased application at Blockchain Expo (Santa Clara) and Intersection of IOT and Robotics (Boston). Master Node goes live on December 31st.



Q1 2018

Showcased our application with a booth at the Consumer Electronics Show (Las Vegas) with hosted branded parties every night. Attended and showcased our application at North American Bitcoin Conference (Miami), Pro Mexico Conference (Phoenix), Tech on Broadway (LA) and Startup Grind (Redwood City) events.

Application goes live on Google Play.

Vendor portal goes live.

Vendor application development and testing.

The Roadmap



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Revenue Model

Our business will make a profit by taking a very small user generated transaction fee.

We will start with .01% and potentially adjust that if needed.

The Business Model



Coincierge Club

Average account size
Average account size is \$50,000,000 and the lifetime value is on average \$250,000,000.

The Business Model



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Distribution Model

Venues in Nevada will encourage their customers to use our application to ensure compliance with SB 398.

The Business Model



Coincierge Club

Customers

Our potential customer list is extensive. Our founders and partners have huge tourism based databases of customers with disposable income.

The Business Model



Coincierge Club

Darryll DiPietro - Founder (29% Owner)
Managing partner, blockchain developer, web developer, blogger.

Chris Starr - Founder (28% Owner)
Social Media & Events

Brandon Davis - Founder (23% Owner)
Brand Creative Development, Marketing, & SEO

Kalika Moquin - Investor (1% Owner)
Marketing, vendor acquisition

Michael Hugh - Android Developer

The Core Team



Coincierge Club

Total to date:
Investment: \$27,533
Coin Offering: \$9345.55

2017
Starting: \$0
Ending \$7,502
Income \$24,298
Expenses \$16,797

The Financials



Coincierge Club

Founders

Darryll DiPietro - 29%

Chris Starr - 28%

Brandon Davis - 23%

Steven Taft - 10%

The Founders



Coincierge Club

Jonathan Theriault - 1%
Kalika Moquin - 1%
Chris Yoshimura - .33%
Wallace Takenaka - .33%
James Akamine - .33%
Kathleen Guay - .25%
Mel Nishimoto - .25%

The Investors



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